

INSIST ON

**Red Wing Grape Juice**

The Grape Juice With A Better Flavor

**WE THANK YOU**

FOR A MOST SUCCESSFUL "GREEN TAG SALE"—OUR STOCK OF SUMMER FURNISHINGS AND SUITS HAS BEEN REDUCED TO A MINIMUM AND WITH

**NEW FALL GOODS TO SHOW YOU**

WE ARE PREPARING FOR A BUSY SEASON—

WE WANT YOU TO SEE THE NEW

**HART SHAFFNER & MARX SUITS**

THEY ARE THE "SMARTEST" SUITS WE HAVE EVER HAD IN STOCK AND THE

**NEW FALL HATS**

ARE ESPECIALLY ATTRACTIVE AND REASONABLE IN PRICE—

**SIMON STERN,  
INCORPORATED.****PASTIME THEATRE  
212 W. Central Ave.  
TO-NIGHT****"THE EXILE OF BAR-B RANCH"**  
An American Two-Reel Feature**"MUTUAL WEEKLY"**  
With Latest War News**"THE BANGVILLE POLICE"**  
A Keystone Comedy**"TOMORROW"****"A MESSAGE THROUGH FLAMES"**  
A Thanhouser Two Reel Feature**"THE RIGHT TO LIVE"**  
A Majestic Feature**"THE GAME"**  
A Thanhouser Feature.**'B' THEATER  
Best 5-cent Show in the State.  
TODAY—****"EYES THAT SEE NOT"**  
Three-reel S and A Feature.**"THE BARKER"**  
Mary Pickford Reprise**TOMORROW**  
THE SAN DIEGO EXPOSITION COMPLETE

WANT ADS PAY TRY ONE TRY A HERALD WANT AD

**ATTRACTIVE PROGRAM  
FOR BAND CONCERT**

The program for the band concert Wednesday evening at Holloman park at 8 o'clock is as follows:

March, "Gingham Companions"

Waltz, "Myrtle Waltz".....Trotter Selection, "La Chouquette"

March, "He Executive".....Film Selection, "Celebrated Waltz".....Verdi Selection, "La Paloma".....Trotter One-step, "Dixie Kisses".....Neil Moret

Two-step, "Silver Heels".....Neil Moret

March, "Amidst Thunder of Canons".....Meincke

"Star Spangled Banner".....Neil Moret

**Gross, Kelly & Co.**

(INCORPORATED)

**WHOLESALE GROCERS  
WOOL, HIDES AND PELTS  
LUMBER**East Las Vegas, N. M.  
Albuquerque, N. M.  
Pecos, N. M.Trinidad, Colo.  
Rowe, N. M.  
Santa Fe, N. M.**CRYSTAL THEATER  
TONIGHT AND TOMORROW**

George Ade's Greatest Play

**"The Slim Princess"**

With FRANCIS BUSHMAN and RUTH STONEHOUSE, who is a wonderful dancer. Beautiful costumes and staging. Perfect acting and production.

Extra Added Attraction at the CRYSTAL today, a race between an automobile and a fast express train from Los Angeles to San Francisco.

Matinees at 2 and 3:30

Nights at 7:30 and 9

Adults 15c : : : Children 10c

**SOCIETY MAY HAVE  
CHANCE TO GET  
IN MOVIES**

Debutantes and Matrons Will Be Drafted If Commercial Club Puts Into Effect Suggested Publicity Scheme.

A moving picture company has told a plan before the Commercial club for a production the scenario of which will be laid in this city and serve to advertise the town in different parts of the country.

The idea is to use society people in the cast and thus insure plenty of local interest. The completed production would be shown in such states as the Commercial club might designate—states where it is figured the Albuquerque pictures would do the most good from a publicity viewpoint.

The production would cost the club nothing. The promoters say they would make their profit from a local picture theater.

The promoters say they have put the plan into effect in 74 cities and have orders to operate in 26 more. Miami, Fla., and Dayton, O., are among the well-advertised towns that have used the scheme.

The directors of the Commercial club will consider the matter.

**MORTUARY**

Mrs. Maria de Baca

Mrs. Maria Stephens de Baca died yesterday at her home on Cromwell avenue, aged 62 years.

Mrs. de Baca was the eldest daughter of R. M. Stephens, once United States marshal of New Mexico and several times speaker of the house of the territorial legislature.

Besides her husband, Mrs. de Baca is survived by four daughters, Mrs. J. L. LaDriere, Mrs. W. B. Balder, Mrs. Arthur Baker, Mrs. E. C. de Baca, wife of the Lieutenant governor, and two sons, A. C. de Baca, Jr., and Henry C. de Baca.

Louis Azario

Louis Azario, eighty years old, for thirty years a resident of Albuquerque, died at 2 o'clock this morning at the home of his daughter, Mrs. Segundo Selva, in Carquel canyon. Besides Mrs. Selva, two sons, Lawrence and John, were present when death came. The deceased was born in Stella, Italy. The Azario family is one of the most prominent of the Italian-American colony in Albuquerque. Funeral arrangements will be announced later, the body being held at Strong's pending announcement.

HEAD OF PENNEY COMPANY ON TOUR OF INSPECTION

J. C. Penney, president of the J. C. Penney company, the big chain store corporation which is to establish a branch in the Melton building on Central avenue next month, has been touring the country looking over property interests in the different cities. The Penney company operates close to ninety stores.

Mr. Penney left New York several months ago in his automobile. He traversed the country by the northern route and started back from the coast over the southern route. One of the Penney stores is in Gallup.

Dr. Joseph Aspinwall

Dr. Joseph Aspinwall arrived last night from Pueblo for a brief vacation with his parents, Mr. and Mrs.

Henry Aspinwall, 49, West End Avenue, Miss Aspinwall is attending the training school for nurses at St. Mary's Hospital in Pueblo and has finished the first year of work.

Dr. Michael Siller, for several years

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